



## York X-ray: Tabletop Stands Out in a Crowd

York X-ray instantly attracted attention and compliments with a tabletop display like no other.

"It's unique, and that's good," says general manager Jerry Judd. "We didn't want to look like everyone else."

The new Inliten® tabletop from Skyline features a sleek and sturdy structure that frames York's graphics for added impact.

York annually exhibits at a half-dozen shows for chiropractors, orthopedists and other physicians in the Southeast. After nearly 15 years with a tabletop display that had all the flair of a science-fair project, York upgraded to elevate its corporate image.

"Our new display looks modern and professional," Judd says. "It attracts people to our area."

He also likes that setting up and changing graphics is easy. With Inliten, the company also can add shelves, suspend multiple layers of opaque or translucent graphics, or add components to expand the tabletop into a full-size exhibit.

### Name

York X-ray

### Primary Business

Health Care & Medical

### Exhibit Size

Tabletop

### Products / Services

Inliten®  
Fabric graphics

### Key Objectives

Design  
Ease of set up  
Flexibility