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Gwen Johnson

Spicing It Up For Tone Brothers

The marketing team for Tone Brothers, Inc. faced the challenge of doubling the size of their previous FMI Show exhibit and getting it accomplished in half the time.

Tone Brothers, which operates the largest spice production facility in the world, asked Skyline to design an exhibit that was easily accessible and would enhance their new product and branding messages.

Skyline Tube System was the solution. Its slight footprint, left plenty of space for traffic and was a perfect carrier for powerful fabric graphics. Skyline designed and produced the exhibit in time for their show – which was a huge success.

"We are still raving about how great our booth is," wrote Gwen Johnson, Marketing Manager for Tone Brothers. "Your team is the best! Life is much less stressful with you guys on our side!"

Name

Tone Brothers, Inc.

Industry

Food / Beverage

Exhibit size

40' x 55'

Products

Tube System
Fabric Structures
Fabric graphics

Key Objectives

Design
Lower operating costs
Reconfigurability