



Skyline: Award-Winning Exhibit Reveals Secrets



Skyline made a big impression at Exhibitor Show and TS² Show 2005 by revealing "secret" facts and images that made clear the advantages it offers exhibitors.

In fact, Skyline made such an impression, it won the Best of Show Grand Award in the Island Exhibits category at TS^2 .

The award criteria was based on exhibit design, booth staffing and an integrated marketing rationale and execution.

Here's how Skyline made the most of their opportunity at both shows: Location: Spaces near the entrance at Exhibitor and front/right at TS² Functional design: Open space for presentations

Rental: Skyline predominantly used rental components available through its new Las Vegas Regional Service Center

Interactive demonstrations: A live presentation highlighted Skyline's advantages over traditional custom exhibits

The right systems: Structural systems, fabric graphics and overhead fabric structure plus workstations and shelving

Name Skyline Exhibits

Primary Business

Manufacturing & Industrial Professional & Business Services

Exhibit Size

20' × 20' 20' × 30'

Products / Services

Tube System Fabric Structures Engage[®] Custom Exhibit Rental

Key Objectives

Design Flexibility Ease of set up