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Securaplane: Exhibit Makes Lighting the Star

An exhibit designed to simulate the interior of a passenger jet showcases a new lighting system for Securaplane Technologies.

The system alleviates jet lag by programming a gradual shift of color and brightness to match the destination time and lighting. "Skyline came up with a good way to show off the lights," says Kiersten Sutliff, Securaplane's director of marketing operations.

Skyline designed the 20'-by-20' exhibit, which can be reconfigured, to be compatible with another exhibit owned by Securaplane. The new exhibit will save the company thousands of dollars a year on shipping.

The new exhibit debuted at the Aircraft Interior Show in Hamburg, Germany. Skyline arranged to have one of its dealers in Germany install and disassemble the exhibit.

"That was a huge help," says executive administrator Donna Anderson, who admits she had concerns about using the exhibit first in a foreign country. "The crew was on time, courteous and knew what they were doing. Skyline's follow-up was excellent."

Name

Securaplane Technologies

Primary Business

Computers, Electronics & Technology

Exhibit Size

20' x 20'

Products / Services

SkyTruss®
Fabric graphics
Fabric Structures

Key Objectives

Design
Flexibility
Lower operating costs
Service network