



## CEI Gets The Most Out of Their 10' Display

Conveyor Engineering, Inc. (CEI) got more than a display from Skyline – they got the design and coaching they needed to get results, and the portability they needed to save time and money.

CEI Vice President Sidney Cannon tells it best:

"Thanks to our Skyline exhibit consultant, our Mirage display looked great and was a big hit at the 2004 SME Denver show. The event exceeded our expectations."

"Prior to the show we had a training session where we reviewed the many suggestions and tips included in Skyline's *Trade Show Marketing Idea Kit* and their seminar booklet. I am confident that doing so improved the number of contacts that were made."

"At the end of the show we had everything in the cases in about 45 minutes and were ready to roll. The exhibitors in the booth next to us were still waiting for their cases from storage."

### Name

Conveyor Engineering, Inc.

### Primary Business

Manufacturing & Industrial

### Exhibit Size

10' x 10'

### Products / Services

Mirage®  
Marquee Header  
Case Table

### Key Objectives

Design  
Ease of set up  
Education