

# Myriad™ Banner Stand

Smart Design Meets Perfect Form

exhibiting solutions



# Integral Merchandising System

## Myriad™ Banner Stand

Myriad™ offers you more than other banner stands. In addition to giving you lightweight portability, convenient set up and big graphics, you also get the ability to display products and literature.

### Integral Merchandising

Myriad is designed to give banner stand exhibitors more options and flexibility than ever before. Its merchandising capabilities are built into the system so you get a cohesive brand and product presentation.

### Durable, Soft-Sided Case

Myriad packs into a durable nylon case that is compartmentalized to protect components and accessories. The case has a handle and strap for easy transport and can be shipped without an extra box or hard case.

### Perfect For Many Settings

Myriad is great for trade shows, events, retail, lobbies and more.



Accessories are easy to attach and can be installed at two heights.

## Quick and Easy Graphic Exchange System!



Simply retract the existing graphic and slide it out of the base. Slide the new graphic into the base and raise the graphic.



**1 Halogen Lighting – 50 Watt**  
Fixture attaches to the top of the panel and highlights your graphic and merchandise.

**2 Graphic Panels**  
Communicate your message in style with vibrant and durable Skyline graphics. Panels are available in fabric, laminated print or UV on vinyl.

**3 Shelving, Literature Holder**  
Accessories like acrylic and metal shelves and literature holder give

you flexibility in exhibiting.

**4 Accessory Support Pole**  
Each pole supports up to 4 lbs. (1.8 kg) of product or literature. Accessories attach without tools and are easily repositioned to any point along the support pole.

**5 Sleek, Retractable Base**  
Graphic panel retracts into the base during storage. The base also contains a **Graphic Exchange System** which allows you to easily change your graphics on-site.

## Myriad™ Banner Stand

## Specifications



Merchandising accessories are easily repositioned to fit changing needs.

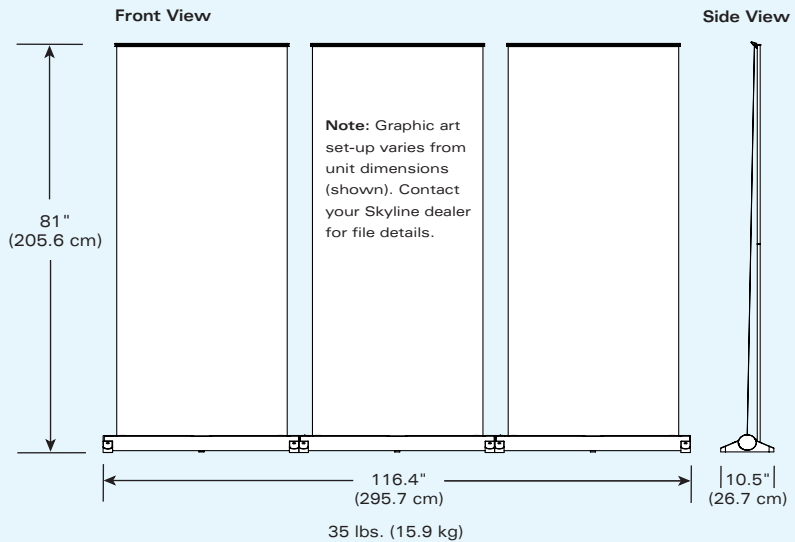


Use as a single kiosk or align multiple units for inline applications.

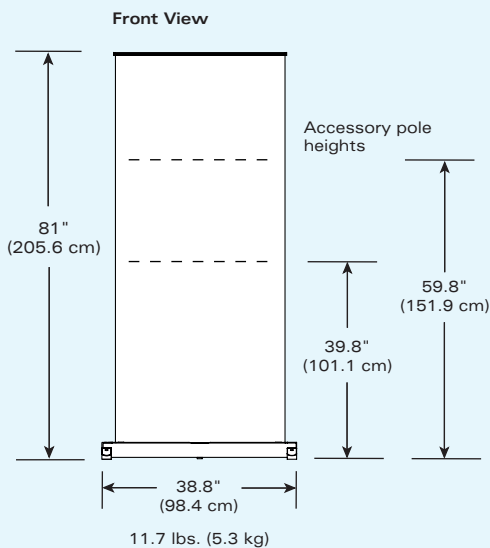


Durable nylon case has compartments and accessory trays to protect components during shipping and storage.

### 3-Unit Inline Display



### Single Unit

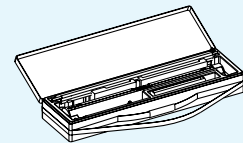


### Cases

Cases include shoulder strap and handle.

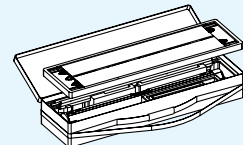
#### Short Case

Height: 5" (12.7 cm)  
Weight: 6.4 lbs. (2.5 kg)  
(Holds 1 unit or up to 3 accessory trays)



#### Tall Case

Height: 6" (12.7 cm)  
Weight: 8.4 lbs. (3.8 kg)  
(Holds 1 unit and 1 accessory tray)



Width x length for both cases:  
13" (33 cm) x 43.5" (110.5 cm)

Patents pending.

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