

Exhibitors Rank Skyline No. 1

Trade show professionals named Skyline Exhibits the runaway market leader in portable exhibits in a recent survey sponsored by *EXHIBITOR* magazine. Skyline was the top supplier for 43 percent of respondents – 2 1/2 times the runner-up’s 17 percent.

Skyline also ranked No.1 by a wide margin on four factors that influence buying decisions, according to *EXHIBITOR*’s 2007 Trade Show Display Survey. In a rating of the 6 largest suppliers of portable exhibits by 1,294 domestic exhibitors, Skyline received roughly double or triple the number of top scores for its closest competitor on each measure – quality/durability, level of service, quality of graphics, and overall pricing.

Based on respondent’s actual purchases in the past two years, Skyline commands a 38.1 percent share of the portable-exhibit market, compared to 16.7 percent for second place.

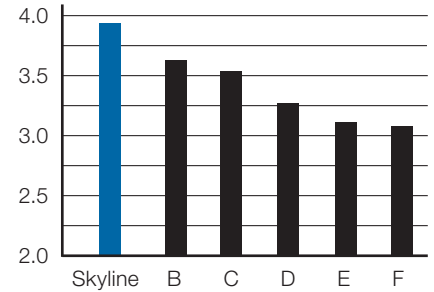
“The results show that Skyline is recognized as the best in the business,” says Michael Vekich, President/COO of Skyline Exhibits. “We provide what exhibitors value – quality, service and creative design.”

Number One Modular Island Exhibit Provider As Well

The survey also indicated that Skyline has developed into a strong option on larger exhibits. When asked which suppliers they “possibly” or “very likely” would consider for an exhibit larger than 10’x20’, 86 percent of respondents identified traditional custom houses and 76 percent picked Skyline. Among portable-exhibit suppliers, Skyline was the overwhelming top choice on large exhibits.

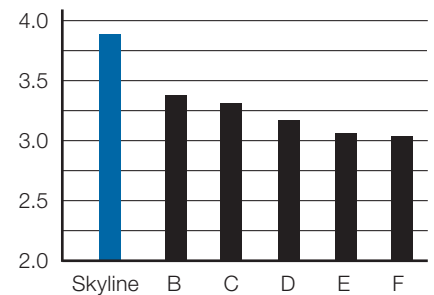
Quality/Durability

When considering Quality/Durability of their products, please indicate your perception of each of the following companies:



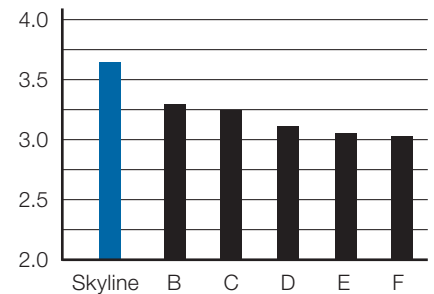
Level of Service

When considering the Level of Service provided, please indicate your perception of each of the following companies:



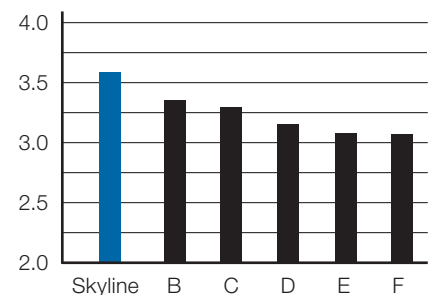
Quality of Graphics

When considering the Quality of Graphics, please indicate your perception of each of the following companies:



Overall Pricing/Value

When considering their Overall Pricing, please indicate your perception of each of the following companies:



Leadership

Please score each of the following companies on your perception of their Leadership as a manufacturer of trade show displays and exhibits.

